COMPARATIVE FOREIGN POLICY:
CANADIAN & U.S. FOREIGN POLICY
POLSCI 788
Term 1, Fall 2018

Instructor: Lana Wylie
Email: wyliel@mcmaster.ca
Seminar: Mondays, 8:30-11:20am
Classroom: KTH 709

Office: KTH 511
Office Hours: Mondays, 12:30-2:20pm

Contents
Course Description........................................................................................................................................3
Course Objectives........................................................................................................................................3
Required Materials and Texts ....................................................................................................................3
Class Format..............................................................................................................................................4
Course Evaluation – Overview ..................................................................................................................4
Course Evaluation – Details .......................................................................................................................4
  Participation (25%) Each Class ..............................................................................................................4
  Discussion Leader (15%), due throughout the term...........................................................................4
  Short Response Paper (15%), due throughout the term.................................................................4
  Essay Presentations (10%), due December 3 ..................................................................................4
  Research Essay (35%), due December 7 .........................................................................................5
Weekly Course Schedule and Required Readings .................................................................................5
  Week 1 (Sep 10) Overview of the Study of Foreign Policy in Canada & the United States ...........5
  Week 2 (Sep 17) Canadian Identities ...............................................................................................5
  Week 3 (Sep 24) American Identities ..............................................................................................6
  Week 4 (Oct 1) Gender and Identity in Foreign Policy .....................................................................6
  Week 5 (Oct 8) Fall mid-term recess, NO CLASS ........................................................................6
  Week 6 (Oct 15) Borders and Immigration .....................................................................................6
  Week 7 (Oct 22) War on Terror .........................................................................................................7
  Week 8 (Oct 29) Militarization ...........................................................................................................7
  Week 9 (Nov 5) Fear and Foreign Policy ..........................................................................................8
  Week 10 (Nov 12) Canadian-American Relations .........................................................................8
  Week 11 (Nov 19) Public and Other Diplomacies .........................................................................9
Week 12 (Nov 26) Focus of the Study of Foreign Policy & the Future of the Discipline

Week 13 (Dec 3) Essay Presentations

Course Policies

Submission of Assignments

Grades

Late Assignments

Absences, Missed Work, Illness

Avenue to Learn

University Policies

Academic Integrity Statement

Academic Accommodation of Students with Disabilities

Faculty of Social Sciences E-mail Communication Policy

Course Modification
**Course Description**
In this seminar course students will consider major theoretical approaches and concepts involved in the analysis of foreign policy, focusing most heavily on critical approaches to the study of foreign policy in Canada and the United States. We will also study the interplay between the fields of International Relations and Foreign Policy, thinking through some of the key themes and issues in the current literature. The course content will be primarily theoretical, but students will be expected to apply theories to relevant foreign policy cases.

**Course Objectives**
By the end of the course students should be able to:

1. Have an understanding of the academic literature in foreign policy.

2. Identify and critique the relevant theories scholars employ to better understand foreign policy.

3. Have a broad knowledge of the many of the key issues related to the conduct of Canadian and American foreign policy.

4. Have a greater capacity to identify and critically discuss ethical problems in foreign policy.

5. Have stronger research and writing skills through the completion of short response papers and full-length research essays.

6. Have developed leadership, presentation, debate, and discussion skills through seminar leadership, presentations, and participation.

**Required Materials and Texts**
- All journal articles are available online via e-Journals from the McMaster library website or via the address provided.

- The required readings not available online or from the purchased text will be available on Avenue to Learn.

- We will also be drawing heavily on the following book, which is available for purchase at the bookstore:

Class Format
This is a seminar course.

Course Evaluation – Overview
1. Participation (25%), Each Class
2. Discussion Leader (15%), due throughout the term
3. Short Response Paper (15%), due throughout the term
4. Essay Presentations (10%), due December 3
5. Research Essay (35%), due December 7

Course Evaluation – Details
Participation (25%) Each Class
Your participation is an essential part of this seminar. Students are responsible for the required readings and for participating in discussion.

Discussion Leader (15%), due throughout the term
Each student will be responsible for leading the discussion for at least one class. Beginning on week 3 the discussion leader will be responsible for selecting one additional reading (or media item) for the class. The additional material should be announced at least one week in advance in class and placed on Avenue to Learn. The additional material may be drawn from any source and can include short works of fiction, movies, songs etc. as long as it is relevant to the topics discussed in the class on that week. The student leading the discussion should prepare a presentation on the topic that identifies the major points for discussion and critically evaluates the arguments made in sources assigned for that topic on the syllabus. The student should also explain why they picked the additional source and highlight its relevance to the subject matter. The presentations should not simply summarize the readings. The goal of the presentation will be to stimulate discussion so the student should frame their comments with this goal in mind as well as raise a number of discussion questions.

Short Response Paper (15%), due throughout the term
Students must hand in one response to the readings over the first nine weeks of the course. The response paper is due in class two weeks from the date the topic was covered in the class. Response papers will address the readings covered in the particular week within 8 pages (double spaced). In this paper, students should synthesize the readings, relate the readings to the wider course, and most importantly, show that you have thought critically about the readings. Please note that papers must be submitted in hard copy.

Essay Presentations (10%), due December 3
Each student will present the key points and conclusions from their research essay. They will also answer questions from their colleagues and the professor.
Research Essay (35%), due December 7
The essay, approximately 20-25 pages (double spaced) in length, should address a
topic relevant to the course. Please discuss your topic with the professor. Please note
that papers must be submitted in hard copy to the professor's mailbox in the Political
Science office by 4:00 p.m.

Weekly Course Schedule and Required Readings

Week 1 (Sep 10) Overview of the Study of Foreign Policy in Canada & the United
States
Readings:

- Kaarbo, Juliet, "A foreign policy analysis perspective on the domestic politics turn
- Lene Hanson, “Discourse analysis, post-structuralism, and foreign policy,”
  Chapter 5 in Smith, Steve, Amelia Hadfield, and Tim Dunne. *Foreign policy:
- David R. Black and Heather A. Smith, "Still notable: Reassessing theoretical
  "exceptions" in Canadian foreign policy literature," *International Journal:
- J. Marshall Beier and Lana Wylie, Introduction: What’s so Critical about Canadian
  Foreign Policy?” in Beier & Wylie.
- Heather A. Smith “The Disciplining Nature of Canadian Foreign Policy” in Beier &
  Wylie.

Notes: Sign up for discussion leader.

Week 2 (Sep 17) Canadian Identities
Readings:

- Mark Neufeld: “Happy Is the Land That Needs No Hero’: The Pearsonian
  Tradition and the Canadian Intervention into Afghanistan” in Beier & Wylie.
- David Mutimer: “No CANDU: The Multiply-Nuclear Canadian Self” in Beier &
  Wylie.
- Kyle Grayson, “Clandestine Convergence: Human Security, Power, and
  Canadian Foreign Policy,” in Beier & Wylie.
- Rankin, L.P., (2012) “Gender and nation branding in ‘The true north strong and
**Week 3 (Sep 24) American Identities**

Readings:


**Week 4 (Oct 1) Gender and Identity in Foreign Policy**

Readings:


**Week 5 (Oct 8) Fall mid-term recess, NO CLASS**

**Week 6 (Oct 15) Borders and Immigration**

Readings:

- Corey Johnson et al., 'Interventions on rethinking “the border” in border studies', *Political Geography* 30 (2011): 61-69.


**Week 7 (Oct 22) War on Terror**

Readings:


• Colleen Bell, “Fighting the War and Winning the Peace: Three Critiques of the war in Afghanistan”, in Beier & Wylie.


**Week 8 (Oct 29) Militarization**

Readings:


**Week 9 (Nov 5) Fear and Foreign Policy**

Readings:


**Week 10 (Nov 12) Canadian-American Relations**

Readings:


Week 11 (Nov 19) Public and Other Diplomacies
Readings:


Week 12 (Nov 26) Focus of the Study of Foreign Policy & the Future of the Discipline
Readings:


Week 13 (Dec 3) Essay Presentations
No Readings

Notes: Paper presentations: Each student will present the key points from their research papers and answer questions from others in the class.
Course Policies

Submission of Assignments
Please submit all assignments in hard copy on the due date.

Grades
Grades will be based on the McMaster University grading scale:

<table>
<thead>
<tr>
<th>MARK</th>
<th>GRADE</th>
</tr>
</thead>
<tbody>
<tr>
<td>90-100</td>
<td>A+</td>
</tr>
<tr>
<td>85-90</td>
<td>A</td>
</tr>
<tr>
<td>80-84</td>
<td>A-</td>
</tr>
<tr>
<td>77-79</td>
<td>B+</td>
</tr>
<tr>
<td>73-76</td>
<td>B</td>
</tr>
<tr>
<td>70-72</td>
<td>B-</td>
</tr>
<tr>
<td>0-69</td>
<td>F</td>
</tr>
</tbody>
</table>

Late Assignments
Late written assignments will be accepted, but they will be subject to a late penalty of one grade point per day. Extensions will be granted in cases of serious documented problems such as illness. In the interest of fairness to all students, there will be no exceptions to this policy. It is recommended that students budget extra time to accommodate unforeseen difficulties such as computer or printer failure.

Absences, Missed Work, Illness
Please notify the professor by email if you will be absent for a class.

Avenue to Learn
In this course we will be using Avenue to Learn. Students should be aware that, when they access the electronic components of this course, private information such as first and last names, user names for the McMaster e-mail accounts, and program affiliation may become apparent to all other students in the same course. The available information is dependent on the technology used. Continuation in this course will be deemed consent to this disclosure. If you have any questions or concerns about such disclosure please discuss this with the course instructor.

University Policies

Academic Integrity Statement
You are expected to exhibit honesty and use ethical behavior in all aspects of the learning process. Academic credentials you earn are rooted in principles of honesty and academic integrity.

Academic dishonesty is to knowingly act or fail to act in a way that results or could result in unearned academic credit or advantage. This behavior can result in serious consequences, e.g. the grade of zero on an assignment, loss of credit with a notation on
the transcript (notation reads: “Grade of F assigned for academic dishonesty”), and/or suspension or expulsion from the university.

It is your responsibility to understand what constitutes academic dishonesty. For information on the various types of academic dishonesty please refer to the Academic Integrity Policy.

The following illustrates only three forms of academic dishonesty:

1. Plagiarism, e.g. the submission of work that is not one’s own or for which credit has been obtained.
2. Improper collaboration in group work.
3. Copying or using unauthorized aids in tests and examinations.

Academic Accommodation of Students with Disabilities
Students who require academic accommodation must contact Student Accessibility Services (SAS) to make arrangements with a Program Coordinator. Academic accommodations must be arranged for each term of study. Student Accessibility Services can be contacted by phone 905-525-9140 ext. 28652 or e-mail sas@mcmaster.ca. For further information, consult McMaster University’s Policy for Academic Accommodation of Students with Disabilities.

Faculty of Social Sciences E-mail Communication Policy
Effective September 1, 2010, it is the policy of the Faculty of Social Sciences that all e-mail communication sent from students to instructors (including TAs), and from students to staff, must originate from the student’s own McMaster University e-mail account. This policy protects confidentiality and confirms the identity of the student. It is the student’s responsibility to ensure that communication is sent to the university from a McMaster account. If an instructor becomes aware that a communication has come from an alternate address, the instructor may not reply at his or her discretion.

Course Modification
The instructor and university reserve the right to modify elements of the course during the term. The university may change the dates and deadlines for any or all courses in extreme circumstances. If either type of modification becomes necessary, reasonable notice and communication with the students will be given with explanation and the opportunity to comment on changes. It is the responsibility of the student to check his/her McMaster email and course websites weekly during the term and to note any changes.