

## **POLSCI 3LL3: DEVELOPMENT AND PUBLIC POLICY**

### **Winter 2021**

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**Lecture:** Monday and Wednesday  
10:30-11:20 AM  
**Room:** Virtual

**Office Hours:** Thursday, 10:30-11:20  
AM or by appointment

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## **Course Description**

Public policy is a critical tool for governing societies and promoting development. The concept of development needs to be understood and appreciated in order to design appropriate policies for ensuring performance of the function of governing, and creating opportunities for citizens to become productive members of society. There are differences and disagreements on the meaning, objectives and strategies of development and these need to be taken into consideration in formulating and implementing public policies. This course will examine the policy structures and mechanisms that contribute to good governance as well as development. It intends to review various aspects of public policy and development and examine the relevant concepts, models, processes and consequences that impact modern societies.

## **Course Objectives**

By the end of the course students should be able to:

- understand the concepts of development and public policy;
- appreciate the debates and challenges associated with policy-making;
- assess strategies adopted by governments to formulate development policies;
- develop skills in leading seminars and participating in discussions; and
- design and implement research projects independently

## **Required Materials and Texts**

There is no required text for this course. A coursepak is available from Titles. Students are encouraged to find and use additional sources of information for assignments.

## **Class Format**

Three hours are designated for the class every week. Mondays and Wednesdays will be devoted to lectures and Thursdays will be used for consultations.

The course will be offered through remote teaching. Lectures and power-point slides will be uploaded before the scheduled times for the class. A zoom meeting will be scheduled during 10:30 to 11:20 every Thursday throughout the term for students to communicate and consult with the instructor zoom. A link will be provided for students to join the zoom meetings.

## **Course Evaluation – Overview**

1. Plan for Paper (20%), due February 8, 2021
2. Commentary (20%), due February 25, 2021
3. Research Paper (30%), due March 18, 2021
4. Take-home Exam (30%), April 2-7, 2021

## **Course Evaluation – Details**

### **Plan for Paper (20%)**

Students are required to prepare a plan for research on a topic relevant to public policy and development. They should describe the problem they wish to investigate and explain the significance of the topic. The main arguments and method to be followed for supporting them should be clearly stated, along with a brief review of the relevant literature. The plan is expected to be 4-5 double-spaced pages in length and include a bibliography of the key sources of information. It should be submitted to Avenue by Monday, **February 8, 2021**. A copy should be e-mailed to [huqueas@mcmaster.ca](mailto:huqueas@mcmaster.ca).

### **Commentary (20%)**

Students will submit a written commentary of 2-3 pages on an issue in public policy and development based on questions posted on Avenue. Each student will respond to one selected question. The emphasis will be on the issue and debates surrounding it. This assignment does not require elaborate referencing, but students are encouraged to read additional material to strengthen their arguments. The commentary should demonstrate a good understanding of the key debates, and the ability to argue convincingly with evidence. It should be submitted through Avenue by Thursday, **February 25, 2021**. A copy should be e-mailed to [huqueas@mcmaster.ca](mailto:huqueas@mcmaster.ca).

### **Research Paper (30%)**

The research paper will be the culmination of the process that begins with the plan for paper. Students will continue to work on the plan and examine an issue related to public policy and development. The paper should define the selected issue, explore strategies for resolution, and offer options that could be used to deal with identified problem(s). The following format is suggested for the paper: Background and Significance of the Topic, Literature Review, Argument(s) and Methods, Information and Analysis, Findings and Conclusions. The paper should be approximately 15 double-spaced pages in length and must be presented in proper academic format. The research paper should be submitted to Avenue by Thursday, **March 18, 2021**. A copy should be e-mailed to [huqueas@mcmaster.ca](mailto:huqueas@mcmaster.ca).

### **Take-home Exam (30%)**

The exam questions will be available on Avenue at noon (12 PM) from **April 2, 2021**. It will cover all the material from the lectures and readings in the course. Answers should be submitted to Avenue by noon (12) PM on **April 7, 2021**.

## **Weekly Course Schedule and Required Readings**

### **Week 1 (January 11, 13)**

**Introduction**

*Readings: n/a*

**Week 2 (January 18, 20, 21)**

**Concept of Development**

*Readings:*

D. Conyers and P. Hills (1984). *An Introduction to Development Planning in the Third World*. Chichester: John Wiley & Sons, Chapter 2.

T. Addison (2005). "Development," in P. Burnell and V. Randall, eds., *Politics in the Developing World*. Oxford: Oxford University Press, Chapter 3.

**Week 3 (January 25, 27, 28)**

**Models of Development**

*Readings:*

R. Potter (2002). "Theories, Strategies and Ideologies of Development," in V. Desai and R. Potter, eds., *The Companion to Development Studies*. New York: Oxford University Press, Chapter 21.

A.S. Huque (2009). "The Enigma of Development," in A.S. Huque, ed., *The Enigma of Development: Rethinking Goals, Strategies, Outcomes*. New Delhi: South Asian Publishers, Chapter 1.

**Week 4 (February 1, 3, 4)**

**Concept of Public Policy**

*Readings:*

W. Dunn (2004). *Public Policy Analysis: An Introduction*. Third edition. NJ: Pearson Education. Chapter 1.

S. Brooks and L. Miljan (2003). *Public Policy in Canada: An Introduction*. Fourth edition. Toronto: Oxford University Press, Chapter 3.

**Week 5 (February 8, 10, 11)**

**Models of Public Policy**

*Readings:*

C.A. Simon (2007). *Public Policy: Preferences and Outcomes*. Toronto: Pearson Longman, Chapter 2.

N. Henry (2004). *Public Administration and Public Affairs*. Ninth edition. Upper Saddle River, NJ: Prentice Hall, Chapter 10.

**Note: Plan for Paper due on February 8, 2021.**

**Week 6 (February 15-21)**

**Mid-term Recess**

Readings: n/a

**Week 7 (February 22, 24, 25)**

**Processes and Issues in Public Policy**

*Readings:*

O.E. Hughes (1998). *Public Management and Administration: An Introduction*. London: Macmillan. Chapter 6.

T. Dye (2005). *Understanding Public Policy*. Eleventh edition. Upper Saddle River, NJ: Prentice Hall, Chapter 3.

**Note: Commentary due on February 25, 2021.**

**Week 8 (March 1, 3, 4)**

**Problem and Issues in Development**

*Readings:*

C. Bryant and L.G. White (1982). *Managing Development in the Third World*. Boulder, CO: Westview Press, Chapter 1.

H. Zafarullah and A.S. Huque (2012). *Managing Development in a Globalized World*. New York: CRC Press, Chapter 7.

**Week 9 (March 8, 10, 11)**

**Policy Learning and Transfer**

*Readings:*

R. Rose (1993). *Lesson-Drawing in Public Policy: A Guide to Learning Across Time and Space*. Chatham, NJ: Chatham House Publishers, Chapter 3.

R. Common (2001). *Public Management and Policy Transfer in Southeast Asia*. Aldershot: Ashgate, Chapter 1.

**Week 10 (March 15, 17, 18)**

**Policy Implementation**

*Readings:*

L. Miljan (2018). *Public Policy in Canada: An Introduction*. Seventh edition. Toronto: Oxford University Press, Chapter 5.

C. Ham and M. Hill (1993). *The Policy Process in the Modern Capitalist State*. Toronto: Pearson Longman, Chapter 6.

**Note: Research paper due on March 18, 2021**

**Week 11 (March 22, 24, 25)**

**Policy Evaluation**

*Readings:*

L.A. Pal (2014). *Beyond Policy Analysis*. Fifth edition. Toronto: Nelson. Chapter 7.

J. Anderson (2006). *Public Policymaking*. Sixth edition. Boston: Houghton Mifflin Company, Chapter 7.

**Week 12 (March 29, 31, April 1)**

**Governance and Development**

*Readings:*

H. Zafarullah and A.S. Huque (2006). "Understanding Development Governance: Institutions and Processes," in A.S. Huque and H. Zafarullah, eds., *International Development Governance*. London: CRC/Taylor & Francis, Chapter 2.

J. Meadowcroft (2007). "Who is in Charge here? Governance for Sustainable Development in a Complex World," *Journal of Environmental Policy & Planning*, Vol. 9, pp. 299–314

**Week 12-13 (April 2-7)**

**Take-Home Exam**

*Readings: n/a*

**Week 14 (April 12, 14)**

**Review**

*Readings: n/a*

**Course Policies**

**Submission of Assignments**

Written work must be uploaded to Avenue to Learn. A copy should be e-mailed to the instructor at [huqueas@mcmaster.ca](mailto:huqueas@mcmaster.ca).

**Grades**

Grades will be based on the McMaster University grading scale:

<b>MARK</b>	<b>GRADE</b>
90-100	A+
85-90	A
80-84	A-
77-79	B+
73-76	B
70-72	B-

<b>MARK</b>	<b>GRADE</b>
67-69	C+
63-66	C
60-62	C-
57-59	D+
53-56	D
50-52	D-
0-49	F

### **Late Assignments**

Late assignments will be accepted, subject to a penalty of 5 percent per weekday to a maximum of 5 days. After that point, assignments will not be accepted and a mark of 0 will be recorded. In the interest of fairness to all students, there will be no exception to this arrangement. Papers submitted after deadlines (including late papers will be marked, but comments will not be provided.

### **Absences, Missed Work, Illness**

McMaster Student Absence Form (MSAF): In the event of an absence for medical or other reasons, students should review and follow the Academic Regulation in the Undergraduate Calendar “Requests for Relief for Missed Academic Term Work”.

### **Courses with an On-Line Element**

Some courses may use on-line elements (e.g. e-mail, Avenue to Learn (A2L), LearnLink, web pages, capa, Moodle, ThinkingCap, etc.). Students should be aware that, when they access the electronic components of a course using these elements, private information such as first and last names, user names for the McMaster e-mail accounts, and program affiliation may become apparent to all other students in the same course. The available information is dependent on the technology used. Continuation in a course that uses on-line elements will be deemed consent to this disclosure. If you have any questions or concerns about such disclosure, please discuss this with the course instructor.

### **Online Proctoring**

Some courses may use online proctoring software for tests and exams. This software may require students to turn on their video camera, present identification, monitor and record their computer activities, and/or lock/restrict their browser or other applications/software during tests or exams. This software may be required to be installed before the test/exam begins.

### **Authenticity / Plagiarism Detection**

Some courses may use a web-based service (Turnitin.com) to reveal authenticity and ownership of student submitted work. For courses using such software, students will be expected to submit their work electronically either directly to Turnitin.com or via an

online learning platform (e.g. A2L, etc.) using plagiarism detection (a service supported by Turnitin.com) so it can be checked for academic dishonesty.

Students who do not wish their work to be submitted through the plagiarism detection software must inform the Instructor before the assignment is due. No penalty will be assigned to a student who does not submit work to the plagiarism detection software. **All submitted work is subject to normal verification that standards of academic integrity have been upheld** (e.g., on-line search, other software, etc.). For more details about McMaster's use of Turnitin.com please go to [www.mcmaster.ca/academicintegrity](http://www.mcmaster.ca/academicintegrity).

### **Copyright and Recording**

Students are advised that lectures, demonstrations, performances, and any other course material provided by an instructor include copyright protected works. The Copyright Act and copyright law protect every original literary, dramatic, musical and artistic work, **including lectures** by University instructors

The recording of lectures, tutorials, or other methods of instruction may occur during a course. Recording may be done by either the instructor for the purpose of authorized distribution, or by a student for the purpose of personal study. Students should be aware that their voice and/or image may be recorded by others during the class. Please speak with the instructor if this is a concern for you.

### **Academic Accommodation for Religious, Indigenous or Spiritual Observances (RISO)**

Students requiring academic accommodation based on religious, indigenous or spiritual observances should follow the procedures set out in the [RISO](#) policy. Students should submit their request to their Faculty Office **normally within 10 working days** of the beginning of term in which they anticipate a need for accommodation or to the Registrar's Office prior to their examinations. Students should also contact their instructors as soon as possible to make alternative arrangements for classes, assignments, and tests.

### **Academic Integrity Statement**

You are expected to exhibit honesty and use ethical behaviour in all aspects of the learning process. Academic credentials you earn are rooted in principles of honesty and academic integrity. **It is your responsibility to understand what constitutes academic dishonesty.**

Academic dishonesty is to knowingly act or fail to act in a way that results or could result in unearned academic credit or advantage. This behaviour can result in serious consequences, e.g. the grade of zero on an assignment, loss of credit with a notation on the transcript (notation reads: "Grade of F assigned for academic dishonesty"), and/or suspension or expulsion from the university. For information on the various types of

academic dishonesty please refer to the [Academic Integrity Policy](https://secretariat.mcmaster.ca/university-policies-procedures-guidelines/), located at <https://secretariat.mcmaster.ca/university-policies-procedures-guidelines/>

The following illustrates only three forms of academic dishonesty:

- plagiarism, e.g. the submission of work that is not one's own or for which other credit has been obtained.
- improper collaboration in group work.
- copying or using unauthorized aids in tests and examinations.

### **Conduct Expectations**

As a McMaster student, you have the right to experience, and the responsibility to demonstrate, respectful and dignified interactions within all of our living, learning and working communities. These expectations are described in the [Code of Student Rights & Responsibilities](#) (the "Code"). All students share the responsibility of maintaining a positive environment for the academic and personal growth of all McMaster community members, **whether in person or online**.

It is essential that students be mindful of their interactions online, as the Code remains in effect in virtual learning environments. The Code applies to any interactions that adversely affect, disrupt, or interfere with reasonable participation in University activities. Student disruptions or behaviours that interfere with university functions on online platforms (e.g. use of Avenue 2 Learn, WebEx or Zoom for delivery), will be taken very seriously and will be investigated. Outcomes may include restriction or removal of the involved students' access to these platforms

### **Academic Accommodation of Students with Disabilities**

Students with disabilities who require academic accommodation must contact [Student Accessibility Services](#) (SAS) at 905-525-9140 ext. 28652 or [sas@mcmaster.ca](mailto:sas@mcmaster.ca) to make arrangements with a Program Coordinator. For further information, consult McMaster University's [Academic Accommodation of Students with Disabilities](#) policy.

### **Faculty of Social Sciences E-mail Communication Policy**

Effective September 1, 2010, it is the policy of the Faculty of Social Sciences that all e-mail communication sent from students to instructors (including TAs), and from students to staff, must originate from the student's own McMaster University e-mail account. This policy protects confidentiality and confirms the identity of the student. It is the student's responsibility to ensure that communication is sent to the university from a McMaster account. If an instructor becomes aware that a communication has come from an alternate address, the instructor may not reply at his or her discretion.

### **Course Modification**

The instructor and university reserve the right to modify elements of the course during the term. The university may change the dates and deadlines for any or all courses in

extreme circumstances. If either type of modification becomes necessary, reasonable notice and communication with the students will be given with explanation and the opportunity to comment on changes. It is the responsibility of the student to check his/her McMaster email and course websites weekly during the term and to note any changes.

### **Extreme Circumstances**

The University reserves the right to change the dates and deadlines for any or all courses in extreme circumstances (e.g., severe weather, labour disruptions, etc.). Changes will be communicated through regular McMaster communication channels, such as McMaster Daily News, A2L and/or McMaster email.